

BESLA Mid-Year Conference

General Counsel's Roundtable Session

Panel Description -

General Counsel's Roundtable will feature senior legal and business affairs executives from major media, entertainment, and sports companies, who will discuss career path planning and the keys to success as an in-house counsel and in the role of general counsel. Panelists will discuss the skills and background needed to succeed in their role, explain the types of matters they handle on a regular basis, and provide insights on the keys to effectively managing a legal department today and serving in a business and legal affairs role. Panelists will also discuss the biggest challenges they face in their role as chief counsel and discuss the challenges their companies currently face with more competition and content developers in the market.

Panelists:

Keyes Hill-Edgar - EVP & General Counsel, Viacom Networks

Antonious Porch – Sr VP & General Counsel - Shazam

Endi Piper – Sr VP of Business & Legal Affairs, TV One

Moderator: Derek Jackson, Managing Counsel of Sports Marketing, Under Armour; former General Counsel, Miami Marlins

Expected Questions:

- (i) What are your key roles and responsibilities?
- (ii) What is your career background and how did you land your current position?
- (iii) What do you believe are the most important skills needed to be successful in your role?
- (iv) What has been your greatest challenge in this role and how have you managed or overcome it . . . and are corporate politics something you have to manage?
- (v) How much knowledge of your company's business and your industry do you believe is required to successfully perform your role?
- (vi) Do you believe lawyers with a litigation, corporate, deal-making, IP, or other background would be best-positioned for a role similar to yours?
- (vii) How is your legal department structured and what do you look for when hiring in-house counsel to work on your legal team?
- (viii) How do you use and manage the use of outside counsel?

Publicly Traded Company GC Question –

- (a) Does a lawyer need a background or expertise in corporate governance, SEC filings, board management, shareholder issues, etc to succeed as the GC of a publicly traded company?